

Kelsey Michele

DESIGNER & CONCEPT ARTIST



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PROFILE

Designer with over 7 years' experience in themed entertainment with skills in illustration, concept art, show set design, fashion, costuming, and visual development for various types of storytelling.

Skills

Visual development; designing for show set/environments, characters, costumes, attractions, fashion, and signage; illustration; storyboarding; book layouts; garment construction

Tools

Adobe Photoshop, Illustrator, Indesign, Procreate, Sketchup, Microsoft Office Suite

EXPERIENCE

Senior Show Designer

Itec Entertainment

October 2015 - March 2020

- ♦ Collaborated closely with Creative Director as second-in-command with a team of artists & writers to develop attractions and themed experiences from high concept to installation.
- ♦ Created concept art, presentations, and books for a wide array projects including new & existing theme parks, water parks, and zoos; dark rides; media-based attractions; retail & dining experiences; original characters & stories; and educational experiences.
- ♦ Traveled domestically and internationally to meet with clients, review project sites, and revitalize existing active parks.
- ♦ Worked with IP holders to conceptualize attractions featuring beloved characters & stories.

Fashion Designer/Finalist

Her Universe Fashion Show

July 2016, July 2017

- ♦ Designed and constructed runway ready, geek couture garments.

Freelance Designer & Consultant

2012-Present

- ♦ Developed fantasy characters & costumes for personal and marketing purposes for a variety of clients.

Designer

Falcon's Treehouse

October 2012 - August 2015

- ♦ Created key art pieces, vignettes, storyboards, elevations, environment designs, and character designs for a multitude of themed attractions, dining, and retail.
- ♦ Aided in storyline creation and visual storytelling for attraction design, working both with the worlds well-known IPs as well as creating original IPs.
- ♦ Supported team by organizing and creating unique, visually appealing packages and presentations to deliver to clients.

Assistant Entertainment Coordinator

Kiwanis International

June 2011 - July 2011

- ♦ Traveled internationally to assist set up of convention floor for over 1000 international delegates, organizing backstage schedules with event timing.
- ♦ Shepherded VIPs into and out of event space in a timely manner.
- ♦ Demonstrated skills in diplomacy and communication by conveying messages from front of house office to crew and entertainment backstage.

EDUCATION

Ringling College of Art & Design
BFA in Illustration with minor in Visual Development

Portfolio & references available upon request.